

Research/Creative Activities – (Note: This list is not complete.)

Sources:

1. Vetted Venues

A. Peer reviewed

Lanigan, M. L. (2024). A quick fix for creating stimulating lessons using images, videos, and audios from the Library of Congress website. *College Teaching*, <https://doi.org/10.1080/87567555.2024.2320217>

Lanigan, M. L. (2023). Teaching family narratives by applying Kolb's experimental learning cycle to create a unit of activities. *Communication Teacher*, 37(4), 313-318. <https://doi.org/10.1080/17404622.2023.2236688>

Lanigan, M. L. (2023). Introducing a complex communication paradigm through a system self-analysis. *Communication Teacher*, 37(4), 283-290. <https://doi.org/10.1080/17404622.2023.2211130>

Lanigan, M. (2008). Are self-efficacy instruments comparable to knowledge and skills tests in training evaluation settings? *Performance Improvement Quarterly*, 20(3-4) 97-112. <https://doi.org/10.1002/piq.20005>

B. Editor reviewed

Lanigan, M. (Nov/December, 2010). Evaluating the evaluator: A case study illustrating three critical mistakes no evaluator should make. *Performance Improvement*, 49(10), 29 -35. <https://doi.org/10.1002/pfi.20184>

Lanigan, M. (2007, October). Innovative practices for needs assessors. *Performance Improvement*, 46(9), 23 –31. <https://doi.org/10.1002/pfi.161>

Lanigan, M. & Bentley, J. (2006, January). Collecting sophisticated evaluations even when corporate culture is resistant. *Performance Improvement*, 45(1), 32 - 38. <https://doi.org/10.1002/pfi.2006.4930450107>

2. Awards

International Society for Performance Improvement (ISPI) Awards for Excellence (<https://ispi.org/page/ISPIawards>)

Lanigan, M. (2006). *Performance technology overview*. Third House Inc.

2007 ISPI Award Winner

<https://youtu.be/l7j2vQkTTtU>



Lanigan, M. (2005). *Evaluating training programs: Eight modules*. Third House Inc.

2005 ISPI Award Winner

<https://youtu.be/wrKkEfpZT0w>

June 2005 letter from Provost Paul Keys that acknowledges that this international award “... *brings great prestige to Governors State University as an institution and you are to be congratulated on your role in this endeavor.*”

<https://www.drlanigan.com/0fullprofessor/CDaward.pdf>



3. Invited or Refereed Presentations

Brown, L., Lanigan, M., Lynch, S., Meyer, C., Lubben, L., and Austiff, J. (2014, June). *TPS-GSU coaches' academy: Implementation and demonstrated results*. Poster presentation at the annual International Society for Technology in Education Conference, Atlanta, GA.

Brown, L., Meyer, S., Austiff, J., Meyer, S., Lubben, L., and Lanigan, M. (2014, June). *Computational thinking meets common core and educational games*. Bring your own device workshop presentation at the annual International Society for Technology in Education Conference, Atlanta, GA.

Lanigan, M. and Bentley, J. (2005, November). *Comprehensive evaluation instruments implemented by Kirkland and Ellis, which are based upon a new evaluation model*. Presentation at the annual Chicago Chapter of the International Society for Performance Improvement Expo, Deerfield, IL.

Lanigan, M. (2004, November). *The rolls royce of reactionnaires*. Presentation at the annual Chicago Chapter of the International Society for Performance Improvement Expo, Deerfield, IL.

Lanigan, M. (2003, July). *Top five guidelines to effective evaluation practices*. Panel presentation at the Chicago Chapter of the International Society for Performance Improvement, Chicago, IL.

Lanigan, M. (2003, May). *Examining the relationship between tests, self-efficacy and simultaneous pre/post instruments*. Presentation at the annual American Society for Training and Development International conference, San Diego, CA.

4. Discipline-based Fieldwork

Contributed to landing a quarter of a million-dollar grant for Aunt Martha's (2006), which is a non-profit located in the south suburbs near Governors State University. I was invited as a consultant, using my performance improvement background, to complete a thorough needs assessment that included the collection of focus group, interview, and survey data to determine if a school-linked health center was needed in the target community, as well as run statistics, analyze results, write a report, and present findings. All these activities culminated in Aunt Martha's landing a \$250,000 grant.

6. Public Scholarship

A. Books

Lanigan, M. L. (2024). *Instructional design for college teaching: Moving students towards optimal knowledge, skills, and efficacy*. Thinc2 Corporation.

Lanigan, M. L. (2022). *Public speaking for beginners: Examples and analyses*. Thinc2 Corporation.

https://www.amazon.com/Public-Speaking-Beginners-Examples-Analyses/dp/193049405X/ref=sr_1_1?crid=310DEPTP6IAGU&keywords=Public+Speaking+for+Beginners%3A+Examples+and+Analyses&qid=1689973908&srefix=public+speaking+for+beginners+examples+and+analyses%2Caps%2C194&sr=8-1

Lanigan, M. (2004). *Learning nine instructional technologies: Quick and easy*. Third House Inc.

Lanigan, M. L. (2001). *Creating evaluation instruments to predict behavior transfer: A new theory and measures in training evaluation*. Third House Inc.
training evaluation. Third House Inc.

B. Academic Manuals

Lanigan, M. (2010). *How to create effective training manuals*.

Note: This manual used to be offered on the hbandt.com website. I used to get a lot of traffic to the website as a result of this manual. The website was taken down when GSU closed HPT. But it seems that other sites have stolen my manual; for example:

[https://www.academia.edu/33330595/How to Create Effective Training Manuals](https://www.academia.edu/33330595/How_to_Create_Effective_Training_Manuals)

<https://pdf4pro.com/view/how-to-create-effective-training-manuals-87220.html>

<https://swpmembers.com/how-to-create-effective-training-manuals-mary-lanigan>

<https://www.studocu.com/en-ca/document/university-of-alberta/economics/howtocreateeffectivetrainingmanuals/11346626>

C. Presentations (lower-level, local presentations whose application process is less intense.)

Lanigan, M. (2021, October). *Complimenting academic suites with toolkits*. Presenter at South Metropolitan Higher Education Consortium, Online Conference: Collaborating for Student Success through Integrated Learning Solutions.
<https://www.drlanigan.com/0fullprofessor/service/smhecpresentation.pdf>

Lanigan, M. (2014, June). Contemporary technologies that reinvent how we teach: From the basics to intermediate to advance. Presentation at the annual GSU Faculty Summer Institute for the Center for Online Teaching and Learning, University Park, IL.
<https://www.drlanigan.com/2014GSUsummer/index.html>

Lanigan, M. (2013, June). Using avatars and Library of Congress images to create cool online lessons. Presentation at the annual GSU Faculty Summer Institute for the Center for Online Teaching and Learning, University Park, IL.
<https://www.drlanigan.com/0fullprofessor/avatarjobaid.pdf>

Lanigan, M. and Lynch, S. (2012, June). Using an iPad App and the Library of Congress to create mobile educational games. Presentation at the annual GSU Faculty Summer Institute for the Center for Online Teaching and Learning, University Park, IL.
<https://www.drlanigan.com/2012GSUsummer/2012GSUworkshop.pdf>

Lanigan, M. (2012, April). *Using the Library of Congress and an iPad App to Create Educational Games for Students*. Video presentation at the 18th annual GSU Research Conference, University Park, IL.

Lanigan, M. (2011, June). *Leaving evidence of our lives*. Presentation for the Library of Congress's Teaching with Primary Sources at Governors State University, University Park, IL.

Lanigan, M. (2006, October). *Evaluating training programs*. Online presentation for the monthly meeting of the Chicago Chapter of the International Society for Performance Improvement, Chicago, IL.

Lanigan, M. (2006, June). Job aids and usability testing: A must for any technology training. Presentation at the second annual GSU Faculty Summer Institute for the Center for Online Teaching and Learning, University Park, IL.
<https://www.drlanigan.com/2006GSUsummer/2006GSUworkshop.pdf>

Lanigan, M. (2003, May). *Creating effective evaluation instruments to measure companywide training effects*. Presentation at the annual NSACI Business and Education Conference, Rolling Meadows, IL.

7. Invited Book Review

Lanigan, M. (2023, February 21). Communicating through dress. [Review of the book *Dress, appearance, and diversity in U.S. society*, by K. Reddy-Best]. Open Textbook Library Review, <https://open.umn.edu/opentextbooks/textbooks/dress-appearance-and-diversity-in-u-s-society#Reviews>